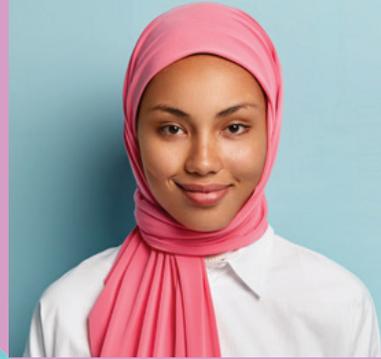




# UNIFY

Career | Culture | Network | Mentor

## UNIFY CONFERENCE AGENDA 2023



## THE PLEDGE: 3 YEARS ON 2020-2023





## UNIFY CONFERENCE AGENDA 2023

# THE PLEDGE: 3 YEARS ON

### Purpose

Join us this November at our annual flagship event, The UNIFY Conference – **The Pledge, 3 Years On**. This year the theme of the conference will be **Accountability**, as we look at the journey travelled since its inception in 2020 of the G15's Ethnic Diversity Pledges. Come and be a part of the conference as we review the progress of the pledges, network with members of the UNIFY community, participate in panel discussions, engage in thought provoking conversation and interactive workshops.

The UNIFY Conference – **The Pledge, 3 Years On** will give you the chance to hear from organisation driving change in the sector whilst promoting action that continue to advance these important principles. This is the conference you cannot afford to miss!

### What are the G15's Ethnic Diversity Pledges

- We commit to be more visibly diverse at all levels of our organisations.
- We will collaborate to invest and support our minority ethnic talent.
- We will celebrate our achievements.

Sponsored by MTVH's Migration Foundation



# OUTLINE AGENDA FOR THE DAY

10:30 – 11:00

**Arrivals – tea, coffee biscuits**

11:00 – 11:10

**Welcome and housekeeping by the Host – Jen Scott**

11:10 – 11:15

**Welcoming address – Anthony Were, Chair of UNIFY**

Welcome Address by Anthony Were, Chair of UNIFY who will set the scene for the conference and provide an overview of the theme: “Accountability and the G15’s Ethnic Diversity Pledge”.

11:15 – 11:25

**Fiona Fletcher-Smith  
Group Chief Executive of L&Q  
and new Chair of the G15  
– Ethnicity Pledge so far**

UNIFY is thrilled to welcome the new Chair of the G15, Fiona Fletcher-Smith. Fiona will outline why the G15 recognised the imperative need to establish the ‘G15 Ethnic Diversity Pledge’ and its ongoing significance three years post-signing; setting the stage for impactful discussions and further commitments at the conference.

11:30 – 13:00

**Joint panel discussion**

CEOs & Race Network Leads

**Andy Hulme, CEO of Hyde Housing with Ayo Akinwale, Chair of Embrace**

**Patrick Franco, CEO of Notting Hill Genesis with Jerome Rock, Chair, Cultural Energie, Paul Hackett CBE, CEO of Southern Housing with Ilesha St Hilaire, Chair, REACH**

Continued over...





Listen to the CEOs and Race Network Leads as they share their insights on the journey of the G15's Ethnic Diversity Pledge within their respective organisations. Explore whether the introduction of the Pledge has resulted in tangible impact at both strategic and grassroots levels within each Housing Association. Gain understanding of the vision, progress made, and the necessary steps for building more accountability within the sector. This candid discussion aims to provide valuable perspectives on the effectiveness of the Ethnic Diversity Pledge, shedding light on its real-world impact and the path forward for continued improvement and inclusivity.

**13:00 - 14:00**

**14:00 - 14:15**

### **LUNCH**

**Lara Oyedele**

**Past President of the Chartered Institute of Housing**

**Reflections on her tenure as President of the CIH**

Hear Lara sharing her thoughts on why diverse and inclusive boards and leadership teams will futureproof the sector.

**14:20 - 15:00**

### **Breakout session 1**

**Interactive Workshop - Taster workshop for LeadershipNOW! delivered by Gatenby Sanderson**

Recruitment to the sector is a major challenge. Curious about the LeadershipNOW! program? Delivered by Gatenby Sanderson, this workshop is a must. It provides a deep dive into the intricacies of the recruitment journey from both employer and candidate viewpoints. Tailored to unravel recruitment complexities, this workshop empowers attendees with essential knowledge and skills to navigate the recruitment process successfully. If you've ever wondered about the ins and outs of securing the right talent or landing the ideal job, this workshop is your guide to understanding and mastering the recruitment landscape.

14:20 - 15:00

### Breakout session 2

**Panel Discussion – The Authentic Leader: Why Your Difference Is Your Superpower – Hosted by Jen Scott with panel guests Chyrel Brown, Vipul Thacker and Jahanara Rajkoomar**

This session promises to be a compelling exploration of authentic leadership, drawing from the diverse experiences and perspectives of our esteemed panellists. Don't miss the chance to uncover the secrets of authentic leadership and discover how these industry leaders have used their unique cultural perspectives to propel their careers. Gain the tools and insights on how you can use your own superpower to progress your career goals.



14:20 - 15:00

### Breakout session 3

**Roundtable Discussion – Activating Change: Unlocking the Power of Network Groups: – Hosted by Alozie Oluonu and Rosalyn Springer with Head of ED&I at Stonewater Cordelia Johnney reflecting on the work of the black, Asian and minority ethnic networking group, 2GeTher**

Stonewater has been nationally recognised for its achievements in promoting inclusivity and diversity. The organisation which was accredited as an 'Advanced Employer' in the Ethnicity Maturity Matrix last year and has recently been announced as a top 10 Outstanding Employer by the Ethnicity Awards. Join the discussion with Cordelia Johnney about how embedding ED&I and how the work of Stonewater's race network group, 2GeTher have developed a culture of progressive inclusivity.





**15:00 - 15:10**

**15:15 - 15:50**

## **BREAK**

### **Keynote Speech**

**Why Inclusion Needs You – delivered by our esteemed keynote speaker, Dr Joanna Abeyie MBE**

With a wealth of experience in driving equality, diversity, and inclusion in the creative industries, Dr. Abeyie will deliver a compelling keynote speech on 'Why Inclusion Needs You'. Drawing from her expansive career, she will share a unique perspective on the importance of cultivating a culture of inclusivity. Dr. Abeyie will reflect on her journey, leaving us with a powerful call to action for a more inclusive future.

**15:50 - 16:00**

**Closing Remarks Anthony Were, Chair of UNIFY**

**16:00 - 20:00**

**UNIFY Marketplace and Networking Event**



# UNIFY MARKETPLACE

## AMI London

Passionately created and well-considered products that improve skin through a careful balance of plant botanicals with essential vitamins, which is a direct result of real people practicing a functional approach to self-care.

### Socials:

[instagram.com/amilondon](https://www.instagram.com/amilondon)

### Discount Code:

welcome10

## StreetGreets

Established in early 2017, StreetGreets is the concept of Siobhan from London. After spotting a significant gap in the greetings card market, StreetGreets was created to celebrate Black-British popular culture and the language of now!

### Socials:

[www.streetgreets.co.uk](https://www.streetgreets.co.uk)

[www.instagram.com/streetgreets](https://www.instagram.com/streetgreets)

[www.facebook.com/streetgreets](https://www.facebook.com/streetgreets)

## Educupyourself

Gifts To Inspire & Empower The People You Know

### Socials:

[www.instagram.com/Educupyourself](https://www.instagram.com/Educupyourself)

[www.facebook.com/Educupyourself](https://www.facebook.com/Educupyourself)

### Discount Code:

XMAS23 (For 15% off)

[www.educupyourself.etsy.com](https://www.educupyourself.etsy.com)

## The Little Coffee Company

A Black-owned and female-founded enterprise, collaborates with African and Caribbean farmers to craft its London-roasted coffee, proudly stocked in Selfridge's, Wholefoods, and John Lewis.

### Socials:

[www.littlecoffeecompany.com](https://www.littlecoffeecompany.com)

[www.instagram.com/littlecoffeecompany](https://www.instagram.com/littlecoffeecompany)

[www.facebook.com/thelittlecoffeecompany](https://www.facebook.com/thelittlecoffeecompany)

[www.littlecoffeecompany.com](https://www.littlecoffeecompany.com)

### Discount Code:

THANKYOU15

## Little OMO

An award-winning inclusive educational brand that provides learning materials and toys for children. We are stocked in Selfridges London & Disneyland California.

### Socials :

[www.instagram.com/littleomo\\_](https://www.instagram.com/littleomo_)

[www.linkedin.com/in/desrie-e-asomuyide](https://www.linkedin.com/in/desrie-e-asomuyide)

### Discount code:

MTVH10 (Online orders only)

## Isura

Isura, pronounced 'ish-urah', translates to "treasure" in the Nigerian language of Yoruba. Isura is a brand that celebrates the beauty of the African diaspora, through stunning jewellery pieces.

### Socials :

[www.instagram.com/isurauk](https://www.instagram.com/isurauk)

[www.twitter.com/isurauk](https://www.twitter.com/isurauk)

[www.tiktok.com/@isurauk](https://www.tiktok.com/@isurauk)

### Discount Code:

ISURA10 for 10% off

## Moghul Kosmetics

MoGhûL Kosmetics brand is created by Ophelia Hamilton, London based Pro Makeup Artist with over six years extensive experience in the beauty industry.

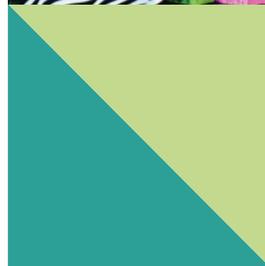
### Socials :

[www.instagram.com/moghul\\_kosmetics](https://www.instagram.com/moghul_kosmetics)

### Discount Code:

MFBBLACKFRI15

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## Bruler Candles

Est. in 2020 Brûler offers 100% Soy Wax candles handmade in London. 'Brûler is a Luxury Soy Candle company specialising in strongly scented candles, so that you can actually smell them when they burn! They offer over 15 fragrances as well as a range of aesthetics and sizes to suit your homes'.

**Socials:**  
[www.bruler-candles.com](http://www.bruler-candles.com)

**Discount Code:**  
MTVH15 for 15% off Online orders only

## Drink Stop London

DrinkStopLdn is a independently run business which creates Rum and Vodka Slushies in a variety of sensational flavours. We offer the best in flavour and experience with every drink. The taste will excite your palate for more, but be careful, DRINKSTOP is a magnificently delicious drink, but also a dangerous drink if taken lightly.

**Socials:**  
Instagram @drinkstopldn  
TikTok @drinkstopldn  
Facebook @drinkstopldn  
Snapchat @drinkstopldn

## This is Book Loves

'Book Love' have made it their mission to change the narrative and the Travelling Multicultural Book Carnival is spreading the 'Book Love'. They have created an online shop to bring as much multicultural content and books in to one place.

**Socials:**  
[www.thisisbooklove.com](http://www.thisisbooklove.com)  
Twitter: @thisisbooklove  
[www.instagram.com/thisisbooklove](http://www.instagram.com/thisisbooklove)

**Discount Code:**  
BOOKLOVEMTVH (Online orders only - used until the end of December)

## Bibinee Dolls

Bibinee Dolls, is an early year's toy brand, filling the huge gap in the market for soft plush, diversity dolls. Based in the UK and serving suppliers and customers internationally, they aim to empower children to learn, grow, play and just as importantly, love through representation and inclusion.

**Socials:**  
[www.bibineedolls.com](http://www.bibineedolls.com)  
[www.instagram.com/bibineedolls](http://www.instagram.com/bibineedolls)  
[www.facebook.com/bibineedolls](http://www.facebook.com/bibineedolls)

To find out more about UNIFY please scan the QR code.



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